



# CREATIVE PATH

EMPOWER BUSINESS TRANSFORMATION

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# ABOUT US

Creative Path Company was established in Jordan in 2016, It is a Part of Palmira Software House L.L.C Group which has been in the market for about 17 years. The group is a dynamic and fast-growing group of companies with its Offices in Amman, Dubai and Portugal. The core of our business is to enable businesses in the region to optimize their potentials and achieve our clients' goals through latest software solutions.

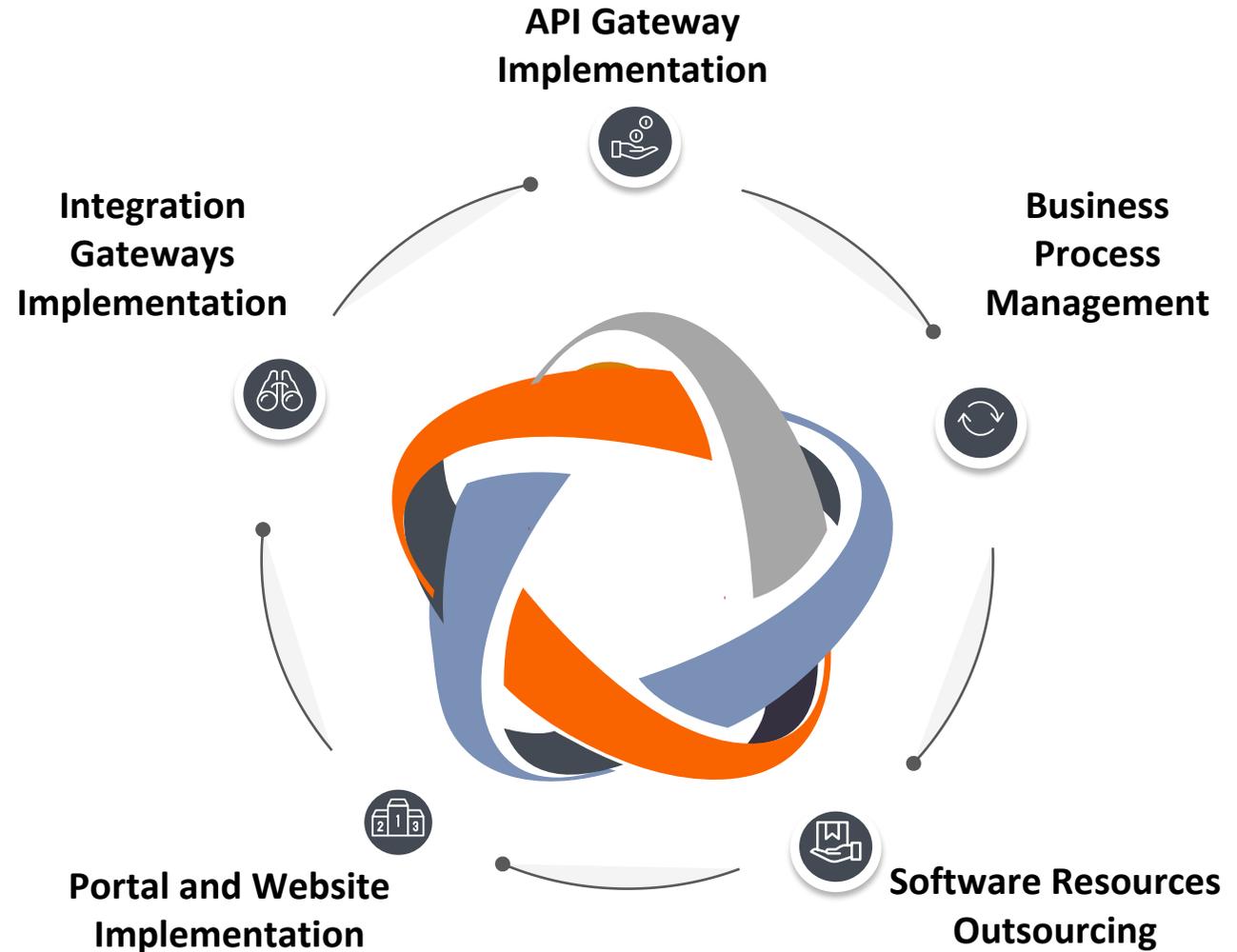


Palmira Software House L.L.C Group

# WHO WE ARE

Creative Path is a management consulting firm that offer a comprehensive suite of services designed to assist clients in delivering improved business performance. We are specialized in Business Process Reengineering (BPR), Strategy Consulting, PMO & Project Management Services, Excellence Modelling and Business Processes Automation.

We are committed to provide a set of consulting services that produce actionable strategies and practical solutions in order to improve operations, remove inefficiencies and find revenue and cost savings opportunities.



# **Our Team**

**Our continued success depends on every employee, from back-end to the front office.**

**Each employee is a specialist in his or her field, Starting from our Business Analysts, BPM Consultants, JAVA Developers, Q.As, Information Security Specialists, Certified Mendix Developers, Database architects, Infrastructure Engineers, to our Project Managers.**

**Together as a team, we make sure you are investing in the right places where you get the best returns, while building loyalty across every touchpoint.**

# Our Services

## Management Consulting

Including Strategy Consulting, Business Process Re-engineering, Excellence Modelling, PMO Setup & Project Management, Organizational Restructuring and Customer Experience Management

## Services/Business Processes Automation

Develop customized solutions (mobile & web applications) to bridge the gap between your business needs and the latest technologies required to meet them.

## API Management

API management is The processes for distributing, controlling, and analyzing the APIs that connect applications and data across the Gov. Entities

## AI & Machine learning

AI algorithms helps organizations make decisions on products and operating metrics such as customer care capacity, revenues, budgets, risks, key performance indicators...Etc.

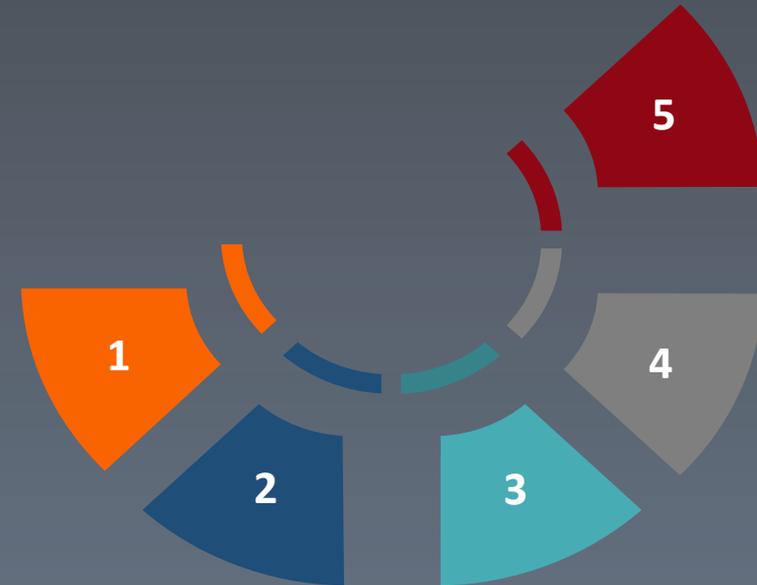
## Training

Delivering reliable, flexible and tailored training programs that promote best practices and optimize individual, group, and organization performance.

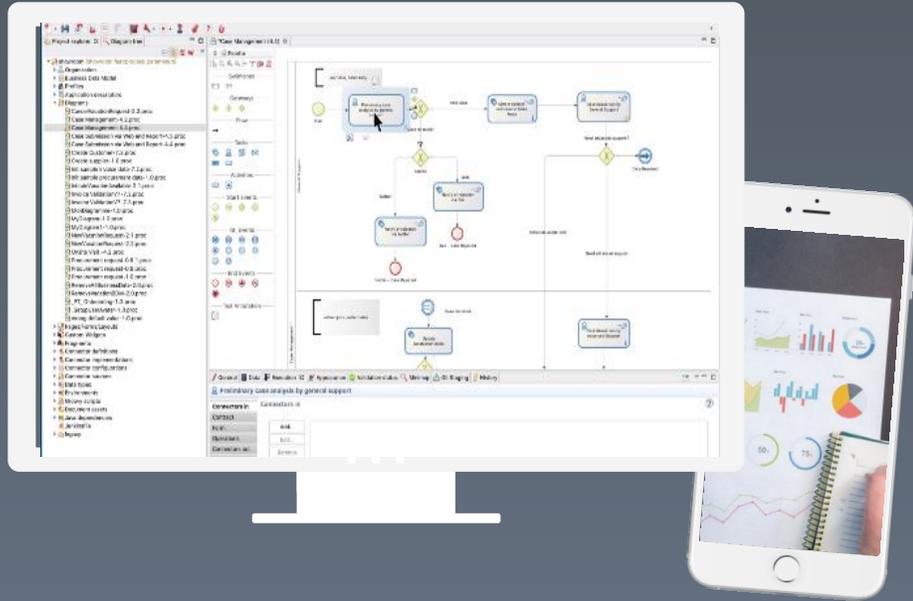
# Our Approach

Creative Path approach is based on the belief that sustainable and customized results can only be achieved when there is a clear understanding of the business problem (Challenge). Therefore we work side by side with our clients to:

- 1 Framing the problem and identify the root cause to ensure right direction of effort
- 2 Identify each client's unique organizational structure, team, risks, perceptions of what they need from Creative Path experts and consultants.
- 3 Bring the outside in (best practices, standards, initiatives, solutions) via approved methodologies such as benchmarking, fact-finding approach... etc.
- 4 Conduct detailed analysis and provide the best business recommendation or options.
- 5 Deliver customized results that outperform expectations.



# Products



## ARIS

ARIS is **business process analysis (BPA) and management software** solution for organizations seeking to embrace digital transformation. Design your business to make processes transparent and controlled while managing risk and compliance. Create, manage and analyze your end-to-end business processes to enable operational excellence and give all stakeholders the tools and process insights they need to make better decisions every day.

## KNIME

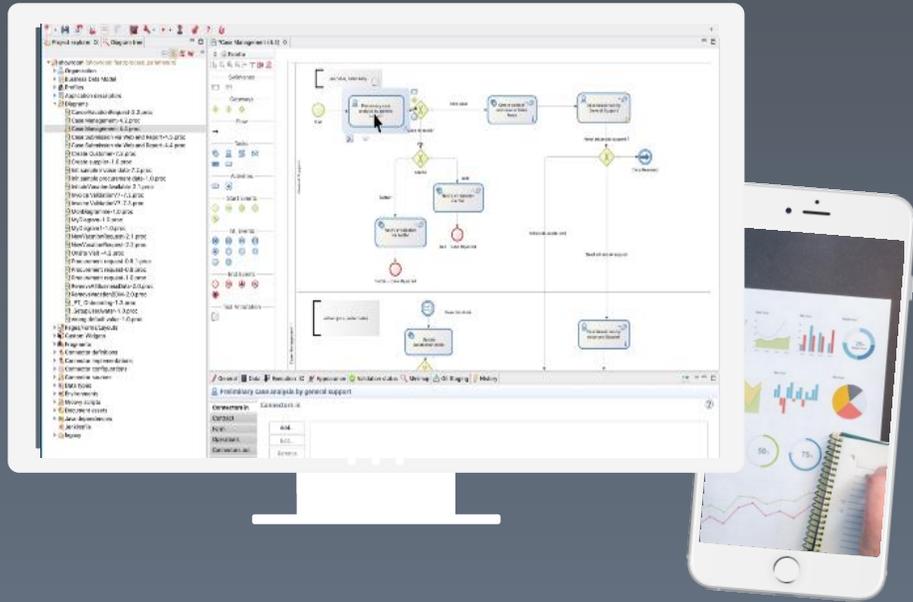
KNIME, a world leading low code solution, utilizing nodes and workflows to serve End-to-End Data Science work from data gathering to Automated **Machine Learning**. KNIME, helps you create and productionize data science using one easy and intuitive environment, enabling every stakeholder in the data science process to focus on what they do best. KNIME makes understanding data and designing data science workflows and reusable components accessible to everyone.

## Metrix+

Metrix plus is a law code solution that helps you measure what matters to your organization, such as **measuring the performances** of a department, product, service, process, project progress and any other organizational element.

Decision makers are willing to have a solution that allows them to measure whatever they want and to customize the UI of that solution the way they want, and they actually deserve it.

# Products



## Mendix

Mendix is a **process automation platform** that offers both no code (visual-modelling) and low code (highly extensible, integrated tooling to support cross-functional teams working collaboratively). The platform is designed to accelerate enterprise app. delivery across your entire application development lifecycle, from ideation to development, deployment, and the ongoing management of your application portfolio in the cloud or on premises.

## Bonitasoft

BonitaSoft is a **digital process automation platform** to build application that coordinate the enterprise activities – across people, department and corporate boundaries- and measure its effectiveness over time.

BonitaSoft consists of:

- A process execution engine (workflow and case management) that enables various users to execute complex processes involving both manual tasks (forms) and automated actions (scripts, integration with other information systems).
- A development studio enabling non-IT users to develop complete process-based solutions

# Our Clients

We have a wide spectrum of clientele from various sectors such as ministries, government and semi-government organizations, banks and many service sector companies. This has made it simpler to approach the clients for new business opportunities with integrated programs to deliver across all relevant access points.

100% HIGHLY QUALIFIED IT PROFESSIONALS

+20 TECHNOLOGICAL CERTIFICATIONS

95% WITH BACHELOR OR MASTER DEGREE

85% ONE OR MORE CERTIFICATIONS ON THEIR AREAS OF EXPERTISE

# Our Partners



# Our Achievements



**+10**

Announced Partnerships



**+100**

Happy Clients



**355**

Projects



Excellence in  
Delivery Awards



# Our Contact details

For Any further information please do not hesitate to contact us at:

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Phone number: +962796364650

Our Website and Social Media Accounts:

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